



## SUMMARY

Hello, my name is Emmi Gordon. Throughout my childhood, I've always gravitated towards art. I discovered my love for graphic design during high school and immediately found my calling in life. My biggest passion is print design and branding, but I am a huge nerd in the art field and am willing to take on anything that will push the limits to the fullest potential. In my spare time you'll find me retweeting memes, watching movies, or playing Pokemon.

## ACHIEVEMENTS

### *Spirit of the Saluda River*

Illustrated a published children's book at age 12 •

### Silver "ADDY" Award Winner

Won 2 silver ADDY awards at the 2019 Hermes Awards for my identity set and bird seed packaging

### Cline Show: Annual Art & Design Student Invitational

Self-portrait illustration displayed from March 4 – March 26, 2017 at the Dayton •  
Visual Arts Center

### Leo Bistro Cafe Exhibition

Self-portrait illustration displayed during a 6-week •  
period as part of a portrait series at the Dayton Art Institute

### Certified "Gifted in the Arts"

Interview & portfolio review process to achieve certification of "Gifted •  
in the Arts"

## EDUCATION

### Mid-East Career & Technology Center

High School Diploma, Graduated May 2016

Graphic Art & Design •

Graduated with 3.8 GPA •

Yearbook Committee •

2 years in National Honor Society •

Student Council •

### School of Advertising Art

Associate of Applied Business in Advertising Art,

Graduated June 2018

3.8 GPA / Graduated within the top 10 of my class & with honors •

Member of the winning team that helped design rebranding concepts for the •  
Dayton Art Institute

Member of the National Student Advertising Competition team •

## SKILLS

Adobe CC, Adobe Creative Suite, Basecamp, Coda, InDesign, Illustrator, Lightroom, Mac OS, Microsoft Word, PC Windows, Photoshop, PowerPoint, Slack, Skype, Microsoft Outlook, MailChimp, BrightSigns, BrightAuthor, Microsoft Excel, Illustration, WordPress, Smartsheets, Dropbox, Google Drive, Google Sheets, GoTo Meeting, Google Hangout, Facebook Business Manager

## EXPERIENCE

### Arlinghaus Plumbing, Heating & Air Conditioning (April 2019 - Present)

Erlanger, KY

Graphic Designer & Jr. Marketing Coordinator

- Designed print and digital collateral for internal and external use
- Oversaw and ensured brand consistency across all platforms
- Created original email marketing campaigns and templates
- Assisted in developing and executing all marketing plans and strategies
- Provided creative support for all other branches of the company
- Performed weekly website updates
- Generated social media posts across all channels
- Cultivated monthly content calendars for social media channels
- Executed design projects from concept to delivery for trade shows and other special events.

### 2J Supply HVAC Distributors (June 2018 - April 2019)

Dayton, OH

Graphic Designer

- Designed print and digital collateral for internal and external use
- Communicated with customers on finalizing projects
- Created original email marketing content and templates
- Created and updated price books & product catalogs
- Attended marketing workshops and seminars
- Created all marketing collateral for company incentive trips and events

### Marxent (April 2018 – May 2018)

Kettering, OH

UX/UI Design Extern

- Prepared screen compositions for future app releases
- Generated ideas for future releases
- Designed icons for web, tablet, and mobile
- Made t-shirt designs for career fairs & Marxent's "Summer Fest"
- Attended meetings
- Presented ideas & designs to CTO and team members

